



**Ready for Australia?
The opportunity is now!**

WHY AUSTRALIA?



A stable, resilient and high-growth economy



A strategic launchpad into the Asia-Pacific



18 FTAs with global trade partners

Ready to expand?

Here are some of the key sectors in Australia, presenting opportunities for international exporters

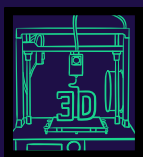
A large graphic of a human head in profile, facing left. The head is rendered as a wireframe mesh in a light blue/cyan color. The background of the head is a dark blue/black space filled with glowing, concentric circular lines and a grid pattern, suggesting a digital or futuristic theme.

#1

ADVANCED MANUFACTURING

Australia is investing A\$22.7 billion to boost local capability in automation, robotics, precision engineering, and green tech through its Future Made in Australia initiative.

Opportunities include:



3D Printing



Robotics



Advanced Materials

2 CLEAN ENERGY

Australia's clean energy sector is booming, fuelled by strong policy support and over A\$35 billion in investment across 130+ renewable and storage projects. With nearly 40% of its electricity now from renewables, Australia offers major opportunities for international companies in solar, energy storage, and grid technologies.



Renewable



Solar



Wind



Hydrogen





3 HEALTHCARE

Australia's booming healthcare and life sciences sector is driven by population growth, digital transformation, and a strong reliance on imports. Victoria leads in output and jobs, while NSW is big on R&D—making both states hotspots for innovation and opportunity.

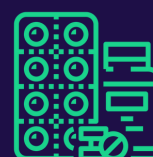
Opportunities include:



Genomics research



Biotechnology



Pharmaceuticals



MedTech

4 AGRICULTURE

Australia's agriculture sector is growing fast, backed by strong government support and rising private investment. With a focus on digital agriculture, biosecurity, and climate resilience, the market offers exciting opportunities for global companies bringing innovative, sustainable farming solutions.

Opportunities include:



Smart farming and IoT



Climate Resilience



Sustainable farming





5

DEFENCE & AUKUS

The AUKUS partnership has ushered in a new era of trilateral cooperation in defence technology, cybersecurity, undersea capabilities, and advanced manufacturing. Australia is investing billions to scale sovereign capability and strengthen its defence supply chain—opening real opportunities for international firms.

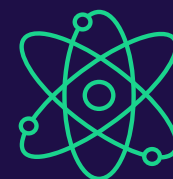
Opportunities include:



Cybersecurity



UAVs



Quantum Technologies



Connect with Foley

At **Foley**, we specialize in helping international companies navigate the Australian market with confidence. From **market research** and **B2B matchmaking** to **regulatory insights** and **market visit support**, our team offers tailored, in-country expertise to accelerate your market entry and reduce risk.

Let's talk about how we can support your next step in Australia!



Email gio@foley.com.au or learn more at www.foley.com.au

www.foley.com.au